



Bill Campbell
Managing Partner
Business Operations Strategies



Bill Campbell is the Managing Partner of 9th Degree Advisors leading the Business Operations Strategies discipline and is focused on advising CEOs and owners of small and medium companies.

Bill is also the Founder and CEO of BalanceLogic, LLC., a business support services organization based in White Plains, MD. BalanceLogic® is made of up several operating divisions which include: Technology Services, Accounting/Bookkeeping Services, Web Design Services, Administrative Services, Technology Outlet, and Candidate Select™. Since its launch in mid 2004, BalanceLogic has grown an average of 25% each year.

In April 2008, Bill Co-Founded Capture Enterprises, a national marketing solutions and services company, features a collection of brands of which the flagship is CEO Junction™, a membership organization providing a variety of tools and resources to small businesses. As CEO, Bill's responsibilities include creating and managing the wide spectrum of Capture Enterprises' package of brands.

Prior to launching BalanceLogic, LLC in 2004, Bill held several executive and management positions at various public and private companies including Chief Information Officer (CIO) for a \$17M government contractor located in Washington D.C.

He began his career in the military, devoting more than eight years to the United States Marine Corps and received an Honorable Discharge in April 2000. His management capacities included Regimental Data Communication Chief, where he was responsible for the upgrade and support of a large section of the Camp Pendleton Marine Corps base's network infrastructure and the management of 50+ Marines.

Bill earned an Associate's degree in Business Administration from Trinity College & University, and holds more than 50 certificates in a myriad of business and technical subjects. He is a proud member of the Waldorf Lions Club and regularly supports community events through sponsorships and donations. Bill has a strong passion to help and support small businesses and is known for his innovation, energy and advocacy.

Current Affiliations:

- Member, Board of Directors, Charles County Disadvantage Loan Review Board
- Member, Board of Directors, Waldorf Lions Club
- Chairman, Charles County Chamber of Commerce, Marketing Advisory Group
- Member, Chartered Institute of Professional Management